

# Renewable Training

## Training The Renewable Energy Workforce!



Grow your business with Solar Training Course. Get your course out to the masses by having it listed within our monthly course calendars or advertise on any of our pages with image banners to graphically grab the attention of more customers. Our site caters to the solar industry and its workforce. With thousands of page views each month we reach a large chunk of people looking for training in this industry rather for entry level positions, re-training, career advancement or certification preparation we list all the courses you need.

[www.Renewable-Training.com](http://www.Renewable-Training.com)



### Site Statistics

- Over 3000 page views per month
- Continual organic and paid advertising for Solar Training Course
- Weekly Site Updates for continual site growth
- E-newsletter release every 2 months with plans to increase to monthly
- Special Discounts on Ad rates for course promotion offers to be listed on our site only

### Custom Course Pages

Individual site pages available also upon request. These pages will cover a specific course and list its cost, dates for the upcoming year, locations, and a detailed description of your course along with images if provided. This includes multiple links back to your

website also which assists your search engine ranking by providing links from a highly relevant website. These pages link off of the specific courses main topic page on our site where we will list your course. So a Photovoltaic course would have its listing on the Photovoltaic Training Page and when clicked on from that location will take it to the detailed page we setup for you. From there we will list a link to your main site, another to the specific course description page within your site and another for registration page.

## Advertising Options

Website Advertising	Size	Description	CPM
Leaderboard Banner	728 x 90	Top-of-site position	\$65.00
Skyscraper Banner	160x600	Prominent right-side position	\$50.00
Large Rectangle	336x280	Large bottom of page box	\$25.00

Course Listings	Size	Description	Monthly Rate
Course Listing & Link		Course Name with link to your site for more details, Start Date, Price, Location	\$15.00

E-Newsletter	Size	Description	CPM
Leaderboard Banner	600x146	Top of e-newsletter	\$25.00
Box Banner	175x175	Right-side, next to content	\$15.00
Text Ad	150 characters	Right-side, below box banner	\$10.00

Email us at [info@renewable-training.com](mailto:info@renewable-training.com) to get your ad published to our site or newsletter.

### 2009 PLANNING INFORMATION

- 2009 Rate Sheet
- Year-Round Online Marketing Presence
- Targeted Advertising